STATISTICS REPORTING AND WEB MARKETING

Statistical reporting and web marketing are essential elements of web development, our reporting and marketing package is one of the most comprehensive available and consists of the following services:

• Monthly site traffic reporting with access to live site statistics.

• 2 Doorway pages, includes 2 domain names hosting of these domains, e-mail forwarding and search engine submission. Doorway pages act as an additional entry point for potential customers, the doorway pages are custom built to be search engine friendly. Once a visitor enters a doorway page they simply click through to the main site.

• Monthly submission to over 30 search engines including: Alta Vista United Kingdom, AOL Search, Ask, Excite, Google Search, LookSmart UK Search, Lycos, Lycos UK, Mirago UK, Northern Light, UK Index Plus and UK Search.

• Individual engines may vary on a monthly basis depending on submission rules and engine availability.

• Monthly monitoring of key word and page title listings in major engines.

• Quarterly placement reporting for 3 keywords in the major engines

For more information please contact info@primews.com or call us on +44 (0)1932 58 44 88